# Incitement is a Necessity and a Virtue

To incite for jihad is a divine order that Allah commanded His Prophet Muhammad ﷺ when He said: "And rouse the believers. Perhaps Allah will restrain the might of those who disbelieve" [An-Nisa': 84], and when he said: "O Prophet! Rouse the believers to battle. If there are twenty steadfast among you" [Al-Anfal: 65]. It is known that jihad is an obligation for Muslims, and anything an obligation needs to be fulfilled is also an obligation. Incitement is not a superfluous duty, and it is not an option among many options to be choosing from, for it is an obligation and a necessity for the Muslim community, and a worship and obedience to Allah, the Lord of all creation.

The verses are very clear and direct with the order from Allah to His Prophet ﷺ, to incite the believers to fight, and encourage them to do so, because with that incitement their determination to battle the enemy is revived, and their vigor to protect Islam and Muslims gets stronger. The result becomes that Allah restrains the might of those who disbelieve and defeats them, and that is only because of jihad and incitement to do it.

Jihad and incitement are two things that cannot be separated, as inciting for jihad keeps its fire burning in the hearts of the believers, and lighting for them their path towards their Lord. Hence, the jihad continue with that incitement, with many Muslims joining its trail from everywhere, everyday, racing towards its rich resources of faith.

Therefore, the soldiers of media must not forget how important their position that Allah assigned to them is, for assignment is divine since Allah told His Messenger: "Rouse the believers". And they must not forget the importance of incitement in keeping the voice of jihad loud and heard everywhere, and its image shining bright in every field. This is their duty and their glory and the glory of every Muslim.

The importance of incitement in the continuity of jihad and supplying it with experts, fighters, and muhajirin is obvious to every rational person. The mujahidin in the fields are the fruit of this blessed position which is of no less importance that the positions in battles and direct combat, and those holding this position are directly helping in protecting Tawhid and Shari'ah, and defending the mujahidin, and sending their message and transmitting their image and supporting their da'wah of Tawhid.

One who incites for jihad is a mujahid himself for the sake of Allah with his incitement, and he is a promoter of the religion of Allah, promoting virtue and preventing vice. In that the Imam al-'Az ibn Abdul-Salam says: "Whoever fought for the sake of Allah and incited on doing so, has committed to hihad himself and caused it with his incitement, so he gets the most honor by doing it himself and inciting, and his incitement is a promotion of virtue and prevention of vice which is next after faith".

Everything just mentioned shows for the workers in the jihadi media how great of a responsibility they carry, as they are the mail of jihad and its voice and image. Knowing this, they must put all their effort and their most precious time and possessions to continue this worship of incitement, even if it costs them imprisonment or being killed or wanted. Everything that accompanies jihad must have its part of hardships and struggles. The same way affliction and trial is the fate of the mujahid, so is the fate of the inciter. And whoever walks this blessed path must receive what those who walked it before did. The mujahid facing those circumstances can only be satisfied with Allah's destiny for him, as He is the Creator and the Owner who manages the matters of His worshipers, and all they have to do is surrender to Him and accept His ruling, and this is the true Islam.

O soldiers of jihadi media, O mujahidin and supporter, you are fulfilling a great obligation that is related to the mother of obligations in our time, jihad, because with it the religion is protected and Tawhid and Shari'ah are established, which its seekers are few, and its enemies seeking to disable or change it are many, preferring other laws of kufr and misery.

O soldiers of media and seekers of Shari'ah, the tradition of Allah in inciting for jihad is ongoing, and the Qur'an and Sunnah and the references of historical battles hold plenty of examples of inciting for jihad, and in some of them even the Muslim women participated, just like the stories of al-Khansa' bint Amro, and al-'Abidah Um Ibrahim al-Hashimiya. They incited their children, their most beloved ones, to fight and be killed for the sake of Allah. In one of the most elegant images of sacrifice for the sake of this religion, Um Ibrahim even said to her son: "O son! May Allah never gather us again until the Day of Judgment"!

The jihadi media workers must put their efforts to perfect the ways of incitement and knock on the hearts of Muslims and revive it and save them from the claws of weakness, and transfer them from dying for the crumbs of this life, to the eternal bless of being killed for the sake of Allah, for that is the true life, and anything below that is without value. They must also seek to possess all the tools that help them continue in their worship and obligation of incitement. Just like the mujahid never leaves his weapon in battle, so should the inciter for jihad possess the tools to support him in his mission, and develop himself and learn the ways to fulfill his blessed mission, so because of that the jihad continues, which is Allah's destiny till the Day of Resurrection.

Here we would like to emphasize on following the guidance of the Prophet ﷺ in incitement for Jihad, by putting Tawhid and doctrine first, and making the verses of the Qur'an and Hadiths of the Messenger the main engine to propel the wheels of incitement for jihad and push the Muslims towards it. There is no harm in using related useful methods in this field, with the condition that the media mujahidin realize that the Qur'an and Sunnah are the best way to incite. He who was shown the verses of Qur'an and Sunnah is more likely to stick to this path, and who came due to a certain feeling may go away due to another feeling. So work hard on correcting the people's doctrines, as for their feelings, they keep changing and they will change with them.

Be certain, O media mujahid, that the effect of incitement for jihad is no less than jihad itself. We have witnessed how incitement was the cause behind many operations that hit the center of the Crusaders' homes in the recent years. So continue, O media mujahid, your incitement, following the path of the messenger, and make it a priority, as you do not know who, thanks to your words, followed the righteous path, and what attack you were the hero behind without you knowing! Work hard and be patient and continue your incitement until Allah opens for you a path to the fields of jihad so you would participate with your weapon after you had already participated with your words, and Allah brings together for you two major goods, incitement and jihad, and that is the grace of Allah He gives to whom He pleases.